



ADVAITA GROUP
DESIGN & INNOVATIONS

www.advaitagroup.in

COMPANY PROFILE

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PROLOGUE

In today's world, a strong brand cuts through noise and clutter and provides a clear image of who you are and what you do. The fact is your company has a brand. The moment you have established business, you've created an impression on your customers and stakeholders through your communications and interactions. Your brand allows you to formalize and codify the creative identity an approach that works to create a market presence that is unique to you.

In today's highly competitive environment creating or providing a new product can be a challenge to any new or old business. The transient condition of the market and a highly enlightened and spoiled for choice customer base in the relevant area, make it a specialized task to place your brand for both maximum visibility and enhanced respect among the consumers.

From a dream to a complete functional design, a project must go through several platforms requiring the number of skilled specialists. We pursue to optimize creativity, imagination and credibility, combining all the skills required for imagine, design, plan and manage your project to get the results you want, on-time and on budget.

We Advaitians - a group of professionals providing quality services to businesses across India. We serve custom made Design, Print and Marketing Solutions for your brand and services that you provide, in accordance with the vision of your company and strategic motive.

The result is an enlightened market presence for your brand and a significant return on your investment as our growing list of satisfied clients will carry witness. We provide all types of services related to Design, Print and Marketing and ensure your design and standards are complied adequately and efficiently.



THE SPECIALIZED SERVICES INCLUDE

- Branding
- Packaging Design
- Print Design and Printing Services
- POSM Design
- Ui/UX Design
- Marketing Solutions
- Online Reputation Management

It would be our prestige and pleasure to work with you in developing your brand, products and your services to a wider customer base. Given the opportunity, Advaita Group will make sure to maintain the high standards we have set for ourselves with the personal touch in every project. We tackle and prove our value for your company by creating and delivering a particular solution scheme aiming to reach the highly impressive customers and eventually computing and visualizing your potential.

Fetching with Advaita group, you will not be buying a service, but an experience, similar with quality, innovation and customer centricity. With deep intuition and profound experience, we position ourselves as trusted business advisors, partnering with you to deliver world-class solutions for all your Design, Print and Marketing solution needs. We will provide you with the well organized, punctual and hassle-free planning and design services which have become a hallmark of Advaita Group. Please take a moment to go through this document to find out the value our collaboration promises to bring to your business. We look forward to hearing from you soon.

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CREATIVITY PAYS OFF

Companies that accept creativity exceed opponents proceeds growth and markets share.

Productivity and planning have been the conventional signs of business health and execution. But what about creativity? Does it guides to more business victory? Particularly, do companies practice a Creative Revenue?

In spite of the recognised benefit of creativity 61% of Senior Managers do not see their company as creative.



Companies that promote creativity are 3.5 times better to achieve profit of 10% or more than their survey.

3.5 to 1

THE CREATIVE REVENUE

Forrester consulting valuation Sr Managers for more than 300 large global companies over multiple set of industries to perceive how creativity influences business effects.

x300

Companies that accept creativity enjoy more market share and aggressive leadership 1.5 to 1 exceeding their companion industry equivalent.

1.5 to 1

KEY DISCOVERY

82% of companies trust that there is a powerful connection between creativity and business effects.



Of those companies observed who were aligned highly for promoting creativity, 69% have accepted awards and identification for being a "best place to work".





2. THE JOURNEY TO CREATIVITY THAT LEADS BUSINESS EFFECTS

In today's marketplace image is everything..

You require a companion who perceives how to create or renovate the firm's visible integrity standards and prolong these structure into creative, project particular access.

When you partner with Advaita Group, you get enrolled with skillful and professional crew that establishes your organizational image and concludes maximum positive result on your aimed spectators.

We Advaitians will do considerable market analysis, study the industry currents and apply customised applications constructive to the achievement of your firm and its brand.

We are leading pioneers in our various fields and our crew of creative, technical design specialists and committed professionals have years of experience within the fields of business development, marketing, web development, graphic design, advertising.

Our expertise stretch more than just in creating designs, we also broaden in end to end project management to guarantee that the design we create conclude your desired results. We work with you to expand your ideas from perception to finished project.

Our work has proved symbolic performances in business expansion and brand development. We hope to grant you with similar success through our superior services.

OUR VISION YOUR STRENGTH : Most of the extensive things in the world have been concluded by people who have kept on trying when there appeared to be no hope at all.



3. WHY WE?

We Advaitians are young, energetic, enthusiastic crew of professionals that purely believe that a picture is effectual a million words..

We are in the business of creating significant idea along with complete services and solutions to reach your every expectations. We ensure that you'll dream your complete prospective with the personal touch from our expertise. Our vision is to improve your brand by adding new turnkey solutions, turning clarity into an exceptional canvas.

VISION : To be the most praised Design, Print and Marketing solutions provider in India and to motivate revolution in creativity.

MISSION : Our keystone begins with our Mission, which is determination and firm. To provide our clients with the appliances required to create and guide brand value.

VALUE THESIS : By capturing with Advaita Group, you'll not be purchasing a service but an experience, identical with distinction, transformation and customer centricity. With huge awareness and keen experience, we position ourselves as trusted business guides, partnering with you to convey world class solutions for all your design, print and marketing solution requirements.



WHY CHOOSE US?

We know you have a lot of choices while selecting a design and printing solution company. But once you choose us, you'll get overall value for your product. Our business value provides you a true business partner, which is why our customers continue doing business with us for an extended period of time. We trust that the main element to a valuable relationship is Quality, Cost efficiency, Flexibility, Time management, and Transparency.

Understanding your business is our priority. We look forward to building a long-lasting business relationship with you.

Our solutions your value : Design is aimed towards human beings. Design means to solve human problems by recognizing them and implementing the best solution.





4. EXCEED THE REST

We have a vigorous crew of professionals that will provide deliberate, high impact visual marketing and communications solutions for small to large pursuit. Our areas of specialisation include :

Corporate identity design :

A corporate identity is overall image of firm or company in the minds of various publics, we work in creating a brand for you or updating your existing brand promise that will help you to get best results to optimum outreach to your clients. We follow the same method of defining opportunities, professional goals and selecting the excellent media mix for reaching the correct purpose market. This combines : Corporate stationary, Logo Design, Visual Identity and Branding.

Web design :

Web design enclose various skills and practices in the production and preservation of websites. The various factors of web design include : Animation, Cloud Hosting, Online advets, HTML5 & CSS3, JavaScript, PHP, App development, Website development, Web design and many more.

Print design :

Advaita Group makes top end graphic design and organize feasible processes making visual communications and presentation for your aimed crowd, that is deliberately designed for printing. These includes : Annual report, Book design and layout, Buisness cards and stationary, Catalogues Magazine design and layout Marketing Kits, Newsletters, Flyers, Packaging Design, Signage & Displays, Banners, Interactive Design Layouts.



PACKAGING DESIGN

We create effective Packaging through impactful and clutter breaking expressions of the brand's promise and benefits in a consumer friendly design solution.

Master Design & Variants

A great packaging design will make your product stand out from the competition. There's a reason why the term 'Branded Product' is way more sorted after as apposed to an unbranded product. Our custom packaging designs will clearly differentiate the two.

Custom Key-line Diagrams

Our team of experienced designers will help you to visualize the geometry of a unique packaging design and translate it into a format that is standard for prepress. The Key-line diagrams for such projects need to be precisely constructed from scratch.

Prepress Support

Your design is complete, yet you want something more? Something that will take your product packaging a few steps ahead from your competitors? We've got you covered. We will suggest processes that take your design to the next level.

Print Ready Artworks

Translating your design from an artwork to a finished product is the most important step when it comes to packaging design. Communication between the designer and the printer is not always possible in which case, the artwork files must be precise.



5. OUTPUT OVERVIEW

Any wealthy design project craves accurate management and obedience to project time lines by Advaitians and yours to accomplish the milestones. Advaita Group will discover the schedule after completion of Phase I : Research as defined in approach section. It includes the following key milestones :

- *Conduct research to support creative development*
- *Deliver first draft of creative brief*
- *Provide feedback on creative brief*
- *Provide final creative brief*
- *Assign job to designers*
- *Present comparative design approaches for review*
- *Provide feedback on designs and determine direction*
- *Provide final designs for approval*
- *Approve final designs*
- *Deliver final designs for production*
- *Follow up and feedback*





Insight to value added services :

Our solutions brings the best value propositions : Imply, excellent solutions to suit your requirements and budgets. Pricing will be resolved as per your particular demand once agreed upon.

Description of work :

Alterations the scope of work and schedule can result in excessive cost which we will convey and admit in advance. These may add layout changes done after leading confirmation. Lengthy adjustment, like the change in marketing objectives shall be recognised new work and will need that compliance be altered with a change or order to reverse the revised scope of work.



6. OUR CREW :

Advaita Group is a dynamic group of creative specialists with expertise that extends more. We goes on communication practice with a special concentration on Design and Marketing solutions, Print and help create and serve quality communication material that is nothing but all the standards, with end to end project management to guarantee that the design we create will fulfill your desired goals.

The crew has comprehensive experience and deep understanding of the trend and market with respect to design trends and aspirations to pamper the increasing demand of quality within your market place.

Our service envelope contributes the comprehensive range of services and our crew is completely furnished to meet demanding standards supplimented by modern IT fluencies along with the state of art communication technology.

Our access your ability : Ability is doing things right, effectiveness is doing the right things.





7. OUR APPROACH :

Our sensible design process is fluid and changing, just like the technology we build with the striking layout we used today to establish dynamic solutions.

Advaita Group believes that good quality design needs more than just creativity. It desires research, investigation and collaboration with you to echo your firm's vision, strength, messages and priorities.

To assure that our design aligns with your expectations we have introduced a four stage process as a guide for every step of the way.

STAGE 1 : STUDY

Before starting the work we conduct comprehensive research and study along with meetings with you to understand your target, clients requirements and expectations. We will also add market, customer and ambitious research to collect extensive knowledge. After the research is complete we will bring a creative brief of our enquiries and will share the work schedule for the project along with on time delivery.

STAGE 2 : PLANNING

Once the study is done and client is ready with the initial concept design work gets started. We conduct communication requirements and preferences as the foundation of every design decisions - from colours to image selection and font styles. Normally we examine certain creative approaches before getting into main creative ideas.



STAGE 3 : APPLICATION

After selecting suggested creative direction we enter into design implementation. We Advaitians, contacts with you to choose images and collect copies for final design. We make draft outputs so that you can review and make sure that your data is emulated before anything goes into production. Once the requirement is accomplished we proceed for production. We will co-ordinate personally with our in-house printer to ensure with your product to meet the desired quality.

STAGE 4 : VALUATION

After finishing the design we follow up with you to check the outcome of the project. We are not only eager to hear your vision for our process but also any opinion or comment you have received from your clients. If aimed we can work with you for customer surveys - to collect the vision from your clients.

Our passion your reality : When you have a dream, you can spend complete life studying, planning and getting ready for it. What you should be doing is getting started.



8. GETTING STARTED :

Visit our website www.advaitagroup.in or contact us on info.advaitagroup@gmail.com / Call +91 93240 62717
Initially our representative will contact you for consultation and will understand your specific needs and requirements.

After receiving your initial profile, our professional crew will be accessible and will explain how Advaita Group will become your effective and impressive business partner to take care of your needs.

Our input your development

“Good design is making something
comprehensible and remarkable.”



9. CLOSURE :

There are numerous companies that are trying to furnish the similar services, but methodology of working and the output delivered by Advaita Group claims top spot in the market. Our mission is to fulfill clients requirements by providing innovative, conceptual design and wealthy service. Clients satisfaction is our peace.



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PORTFOLIO





ADVAITA GROUP



Since 1988
CREAMERY

















Meeting Name e.g. Java Intro Class - Lesson 1

Direct Groups (5)

- Tom Cruise (7 min ago)
- Will Smith (1 min ago)
- Matt Damon (5 min ago)
- Nisha Dellima (2 min ago)

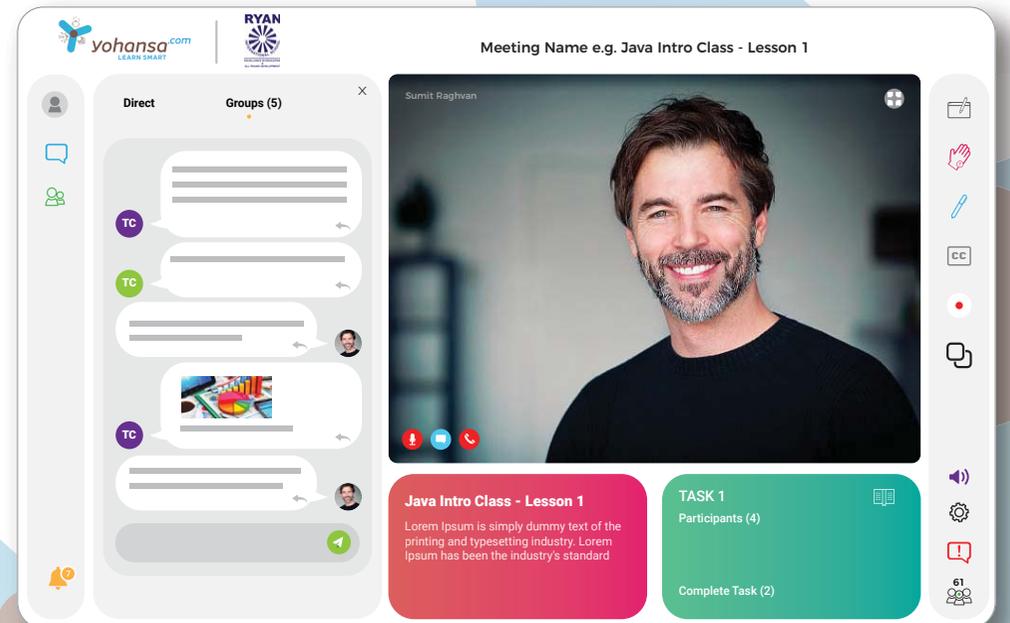
Sumit Raghvan

Java Intro Class - Lesson 1
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard

TASK 1
Participants (4)
Complete Task (2)

Meeting Name e.g. Java Intro Class - Lesson 1

Sumit Raghvan





The image shows a screenshot of a Zoom meeting interface. At the top left, there are logos for 'yohansa.com LEARN SMART' and 'RYAN'. The meeting title is 'Meeting Name e.g. Java Intro Class - Lesson 1'. The main video area shows a participant named 'Sumit Raghvan'. A feedback overlay is displayed in the center, featuring a circular profile picture of Sumit Raghvan, a five-star rating system with three blue stars and two black stars, and a text input field labeled 'Send your Feedback...'. The interface includes standard Zoom controls: a left sidebar with icons for profile, chat, and participants; a bottom toolbar with icons for mute, video, and chat; and a right sidebar with icons for gallery view, hand raise, annotation, chat, poll, share screen, and participants.



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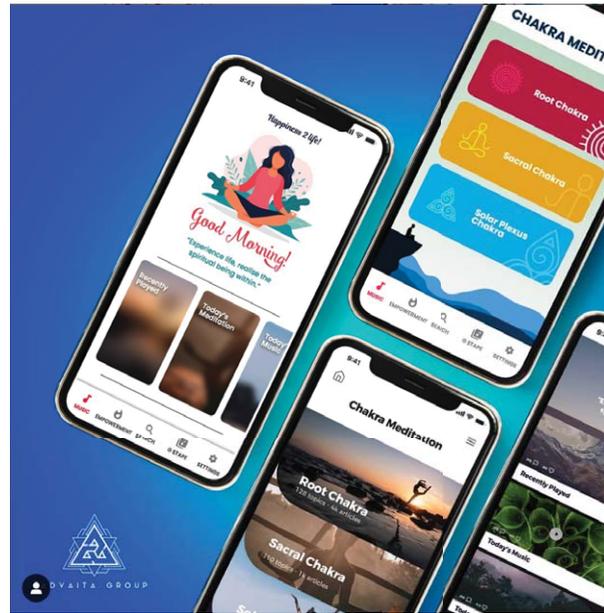
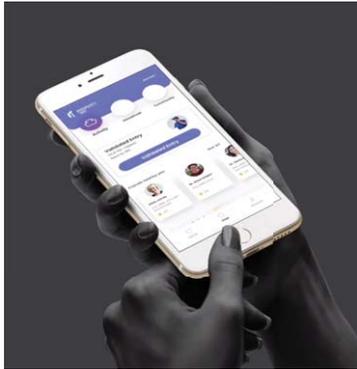






“ TO KNOW MORE ABOUT
OUR WORK AND PORTFOLIO ”

LET'S MEET UP!





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Thank You!